

AAUW Iowa Branch Connector

Late November/December 2008

A Monthly Electronic Bulletin for AAUW Leaders in Iowa

The Value of Affiliation with AAUW: *By joining AAUW, you belong to a community that breaks through educational and economic barriers so that all women have a fair chance.*

Welcome to this monthly electronic publication. You are invited to share this information with other branch leaders and members by forwarding it to them, or providing a hard copy.

– Diane Patton, AAUW IA President

Fantastic Giving Challenge

After the fall issue of the AAUW Iowa Initiative was published, **Florine Swanson of the Clarion Branch, known to many of you for her work in Iowa AAUW and with the Association, offered us a giving challenge. For every \$4 given by branches and individuals by the end of 2008, Florine will give an additional \$1 up to \$5000 for Campus Action Projects. That's a challenge we should work to meet!** The ***Mary Ann Ahrens-Iowa Giving Circle*** has been established with **AAUW Leadership Training Institute, Account # 2514**, to provide funding for innovative Campus Action Projects and to honor Mary Ann Ahrens dedication to Iowa and the Association. (Send gifts to: AAUW Development Office, P.O. Box 630832, Baltimore, Maryland 21263-0832 or contact <https://svc.aauw.org/contribute/lti.cfm> for making on-line donations.)

The projects are jointly planned by students, a campus project adviser and local AAUW members who serve as community liaisons. The 2009 CAP program will focus on the issues raised by AAUW's 2008 research report, *Where the Girls Are: The Facts About Gender Equity in Education*. It is anticipated that projects will target some of the educational barriers faced by women and girls from minority and low-income backgrounds. I invite you to join me in this effort to nurture equity and leadership on campus.-dp

Campaign College Pilot Program is Coming to Iowa, Spring 2009

Iowa State University is a chosen pilot site, with Maggie Luttrell as the ISU student liaison for Campaign College. Developed by American University, it encourages and trains women to run for student government on their college campus. AAUW hosted a Campaign College training at the 2008 National Conference for College Women Student Leaders. Now Iowans will have the opportunity for involvement as an AAUW liaison in the planning and implementation process of this pilot.

Davenport-Bettendorf Adds QC IA to its Name

The branch voted in September to add QC IA to its name to reflect their Illinois branch members participation. In 2009 QC IA Davenport-Bettendorf Branch will celebrate the 100th Anniversary of AAUW in the Quad Cities.

Ideas to Borrow

Siouxland Branch successfully raises scholarship money via 2 garage sales, buying books from each other, selling on ebay, contributing \$1 each at bridge club and selling coupon books for Youngers.

AAUW 2009 Convention Schedule Now Available

The schedule for the [2009 AAUW National Convention in St. Louis](#) is now available. Best Value Registration will open December 1, 2008, and the convention will be held on June 26–28. Please remember to plan for convention in your 2009 budget, put it on your calendar, and join us in St. Louis! Included are quotes from AAUW members, including this one from Dev:

It is always so inspiring to know what is happening on a national level.
Deverie Kiedaisch — Program/Public Policy Chair, Keokuk (IA) Branch

Candidates for the 2009-2011 AAUW Board are Listed on the Website at

http://www.aauw.org/About/leadership/leadership_opportunities.cfm

It includes candidates for President, Vice-President and Director-at-Large positions. The nominations process for 2009 national committee positions will be made available soon.

Recent Association Current Topic Briefings

The 12th briefing (Nov 10) explains the AAUW Dialog, which is AAUW's blog that was launched this past February. It is a forum for timely commentary and discussion on current news and events that relate to AAUW's mission. It may be accessed from the AAUW website home page, www.aauw.org, or directly through blog-aauw.org.

The 11th briefing (Oct 13) focused on Joint Board meetings of the Association and the Educational Foundation. It includes a listing of board actions taken in preparation for the vote of the members on the proposed organizational restructure, at which point the unified organization would be known as AAUW.

The 10th briefing (Sept 26) presents a new online feature, the AAUW [Member Showcase](#). It enables branch, state, and national events to be publicized nationwide on the AAUW website, illustrating the breadth of our community and the diversity of our programs to help break through barriers for women and girls.

The 9th briefing (Sept 15) tells how AAUW is developing new, VOLUNTARY, electronic options to provide convenience, efficiency, cost savings, and simplification for our dues payment and processing. The purpose of these options is to offer those who want an easier way to (a) manage branch, state, and national dues payment, collection, and processing and (b) track current membership status throughout the year. **Participation is optional. Any member or branch may choose to participate — or not.** MPP options will be available online beginning May 1, 2009, for the 2010 fiscal year. More information about the MPP options will be provided by January 1, 2009.

To learn more, the complete series of briefings may be accessed at:
http://www.aauw.org/member_center/briefings/index.cfm

AAUW Partnership with Barnes & Nobles

Beginning immediately, AAUW has a new partnership with Barnes & Noble's online sales site, **BN.com**. Customized for AAUW members, the www.bn.com/aauw website is our own AAUW bookstore. AAUW members automatically receive a 5 percent discount on purchases (10 percent periodically)—and that's on top of other available discounts that apply to the purchase. Happy reading!