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A Monthly Electronic Bulletin for AAUW Leaders in Iowa  
The Value of Affiliation with AAUW: By joining AAUW, you belong to a community that breaks through educational and economic barriers so that all women have a fair chance.

Welcome to this monthly electronic publication. You are invited to share this information with other members and branch leaders by forwarding it to them or providing a hard copy.

Maureen White, AAUW Iowa President 2014-16

***It's the time of year when we are in the midst of holiday celebrations and gatherings with family or friends. We are grateful for all our fellow AAUW members throughout the state who do so much for women and girls all year long. Thank you for your membership, for your advocacy, and for your financial support of the work of AAUW.***

## ***Charting the Course***

### **What is *Charting the Course*?**

*Charting the Course* is AAUW's two-year campaign to raise \$1 million in unrestricted funds to ensure that we are well prepared to meet the issues facing us today and into the future. These unrestricted funds will be used to empower women in our communities, schools, workplaces and positions of leadership. We can't know what tomorrow's most urgent challenges for women will be, but we need to be ready to meet them. There are three priorities to address current challenges.

### ***Charting the Course* Priorities and Programs**

- 1) Promote gender parity in leadership positions.  
National Conference for College Women Student Leaders (NCCWSL)  
Elect Her—Campus Women Win
- 2) Close the gender pay gap.  
Start Smart  
Work Smart
- 3) Overcome barriers to women's participation in STEM careers.  
Tech Trek  
Tech Savvy

## What can you do?

You can give a tax-deductible gift today to the *Charting the Course* campaign. This can be a one-time or recurring gift. There are several ways to give:

- Give online (aauw.org).
- Give by phone. Contact Catherine Gibson at 202.785.7766.
- Write a check. Mail it to AAUW, Charting the Course Campaign, 1111 Sixteenth St NW, Washington, DC 20036
- Make a pledge. Complete the pledge form online or print and mail it instead to the address above.

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