



Iowa Branch Connector

May/June, 2014

A Monthly Electronic Bulletin for AAUW Leaders in Iowa

**The Value of Affiliation with AAUW:** *By joining AAUW, you belong to a community that breaks through educational and economic barriers so that all women have a fair chance.*

*Welcome to this monthly electronic publication. You are invited to share this information with other members and branch leaders by forwarding it to them, or providing a hard copy.*

Maxine Lampe, AAUW IA President 2012-2014

The State Conference is over and it was great seeing so many of you there! Attendance was up! We had 90 people attend the Friday night Gala at Hoyt Sherman Place and 86 on Saturday at Blank Park Zoo. Pictures, highlights and Rekha Basu's keynote address can all be found on the AAUW IA. webpage. The parade of branches, Gateway toEquity recipient Betty Durden's speech along with our LAF travel support grant speaker, Kristen Galles, Rekha and the faith panel were all highlights. We raised almost \$2000 for LAF. Way to go!

Now on to 2014-15 business:

**July 1, 2014: Membership Renewal Dues. Members may make payment through their branch treasurer or on-line by credit card at [www.aauw.org](http://www.aauw.org). Your treasurer has information to walk you through it.**

**AAUW (national) dues are \$49; Iowa dues are \$10.**

**July 1, 2014: Branch leadership contact information is due to AAUW and to AAUW Iowa President 2014-16 Maureen White.** Whether you are continuing with the same leaders or have new leadership in your branch, it is important to notify both AAUW and AAUW Iowa so communication is not interrupted. Please remember that at least two contacts must be identified: 1) President/Administrator and 2) Finance/Treasurer. Other officers should also be identified. Presidents are asked to use the [www.aauw.org](http://www.aauw.org) on-line form to submit the contact information to the Member Service Database, save a copy for yourself and send a copy via email to Maureen

**“Give a grad a gift” of AAUW membership:** AAUW members can give a recent college graduate – a friend, daughter, son, granddaughter, niece, nephew – **a free one-year AAUW membership** within 2 years of graduation. At no cost to you or to them! Expand their networking opportunities; expose them to the power that comes from belonging to a national women-led organization who believe in and advance equity and education for women and girls; keep them current with the events and people who affect their life; increase their buying power

with access to discounts at Princeton Review, Barnes & Nobles, health and life insurance and other members-only benefits.

***Program planning:***

- Determine the topics that link your community and AAUW's mission.
- Build on the expertise of members and gather a team.
- Know the resources available on the website.
- Know that you can reach out to state leaders, AAUW Branch Program Resources Committee and staff for help or to share successes.
- Read *Get with the Program*.
- Make your own website active and engaging to your community.
- Strengthen your own presentation skills.
- Be flexible to including "extra" programs that weren't in your schedule. They just might become a branch staple!

**Thank you for your work in AAUW:**

It has been an honor serving as your AAUW Iowa President these past two years. I've enjoyed getting to know a number of you through visiting your branches and have had the incredible opportunity to network with other outstanding women's organizations. I am so proud of the work each of you do in your community and encourage you to continue in sharing the mission of AAUW with others. AAUW provides so many options for us to improve the lives of women and girls and enrich our own. Keep pushing and breaking the barriers to women's education and equity! We have come a long way, but there is still so much to be done! Get out the vote, work to end human trafficking, find your passion and become a change agent. Your education requires that of you. "What matters now, as always, is not what we can't do: it is what we can and must do." Eleanor Roosevelt

Maxine Lampe

AAUW IA President 2012-14