



Iowa Branch Connector  
December, 2014

A Monthly Electronic Bulletin for AAUW Leaders in Iowa

**The Value of Affiliation with AAUW:** *By joining AAUW, you belong to a community that breaks through educational and economic barriers so that all women have a fair chance.*

***Welcome to this monthly electronic publication. You are invited to share this information with other members and branch leaders by forwarding it to them, or providing a hard copy.***

Maureen White, AAUW Iowa President 2014-16

### **BRANCH LEADERSHIP DEVELOPMENT**

"Training for Trainers", a pilot program developed by the AAUW Member Leadership Programs staff, is provided in order to expand access to leadership training for members and branch leaders.

Training programs will be released as they are developed. The first one that will be available is "Designing Effective Meetings". The training programs, including a PowerPoint and materials, can only be accessed by those who have completed the Training for Trainers and have signed on to be a trainer.

There will be support for trainers, including a networking platform for trainers and possibly a LinkedIn group as well.

The intent, at least at the initial stages, is that trainers provide programs for their branch or for nearby branches. Money is not available from AAUW to pay for travel or other expenses.

The target groups are AAUW members, but the training could be used with other groups for professional development or could be offered to student AAUW groups. This is another way to achieve visibility for AAUW in communities or on campuses.

The "Training for Trainers" webinar has been presented several times and will be repeated on January 12, 2015 from 6-7 PM Central Time.

If you or someone from your branch is interested in participating in a webinar, registration can be done online at:

<http://www.aauw.org/event/2014/11/training-for-trainers-webinar/>

You can participate in the Training for Trainers webinar to get a better idea about what is involved, then afterward decide if you want to make the commitment to become a trainer.

It would be helpful for the AAUW Iowa board to be aware of who in Iowa is participating in this leadership training program, so if you or someone you know becomes

a trainer, could you please let me know.

Thank you for considering participation in this opportunity to strengthen branch leadership in Iowa.

### **EQUAL PAY DAY**

It's never too early to start preparing for Equal Pay Day 2015, which falls on Tuesday, April 14. Mark your calendar today, and [check out AAUW's website](#) for examples of previous Equal Pay Day activities and a list of resources to help you with your activism! (To recap, [Equal Pay Day](#) is the symbolic day when women's earnings—[78 cents](#) to men's dollar—finally catch up to men's earnings from the previous year.)

### **AAUW IOWA LOBBY DAY**

Mark your calendar for Tuesday, March 10, 2015 for Lobby Day at the Iowa Legislature.

### **2015 AAUW NATIONAL CONVENTION**

The National Convention is scheduled for June 18-21 in San Diego, CA. Visit the [2015 AAUW National Convention website](#) for a preliminary look at the [agenda](#). Many workshops will be of interest to branch leaders. **Don't forget: [register today](#) for best-value rates!**

### **AAUW BOARD PRIORITIES 2014-15**

- Strengthen member engagement through ongoing interactive dialogue and support to states and branches.
- Seek proactive opportunities for leadership development at all levels.
- Build collaborative national, state and branch efforts through advocacy, program outreach and philanthropic support.
- Enhance the influence of AAUW's diverse communities of members and supporters through inclusive outreach and shared mission values.
- Increase AAUW's visibility and impact through assertive marketing and communication strategies.

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