



Iowa Branch Connector  
July/August 2015

A Monthly Electronic Bulletin for AAUW Leaders in Iowa  
**The Value of Affiliation with AAUW:** *By joining AAUW, you belong to a community that breaks through educational and economic barriers so that all women have a fair chance.*

**Welcome to this monthly electronic publication. You are invited to share this information with other members and branch leaders by forwarding it to them, or providing a hard copy.**

Maureen White, AAUW Iowa President 2014-16

***This is a combined July and August Connector, with information from AAUW Iowa President Maureen White and Membership Vice-President Amy Getty. Be sure to read and save the important information about the various membership options and fees.***

### **Save the Date**

The **2016 AAUW Iowa State Conference** is scheduled for **Saturday, April 16 and Sunday, April 17 in Des Moines**. Details will be provided at a later date. The board voted to make the change to Saturday/Sunday in order to make it easier for women (or men) who work M-F to attend the conference. Please mark these dates on your branch calendar and begin making plans to meet with your fellow AAUW members in Des Moines.

### **Branch Scholarships**

Does your branch offer a scholarship? If so, branch leaders should carefully read the **AAUW Policy 503 SCHOLARSHIP PROGRAMS OF AAUW-AFFILIATED ENTITIES** that was adopted in April, 2014. Branches should make every effort to follow the guidelines in the policy to ensure that your scholarship is in compliance with IRS regulations and to ensure clarity, transparency and accountability. The policy is a good point of reference for developing (or up-dating) guidelines for branch scholarship programs that fulfill the goals of the scholarship, but do not jeopardize tax-exempt status of the branch.

You can find Policy 503 by going to the AAUW website and entering *AAUW board policy 503* in the search box in the upper right hand corner of the homepage. You can view the policy online or download it (PDF format). A PDF of the policy is also attached to the email for this Connector.

### **Board/Branch Connection Phone Calls**

Two times per year members of the AAUW Iowa board call branch presidents to request specific information and to give branch leaders the opportunity to let the state board know what is happening in their branch—successful events or projects, future plans—or to express concerns or ask questions. The purpose of the calls is to get updates from our wonderful branches and members and to provide assistance if needed.

### **Share and Learn Seminars**

AAUW Iowa will again offer online Share and Learn Seminars on topics of interest to AAUW members and leaders. 2014-15 was the initial year for these seminars. We held seminars about the AAUW Fundraising Policy and Guidelines, Independent Private Instruction, Human Trafficking (joint program with the eNetwork), and Membership Recruitment and Retention.

All that is needed to participate is a computer with a reliable internet connection, and it's encouraged, but optional, to use a set of inexpensive headphones with microphone that you connect to a computer.

If there are topics you would like to suggest or if you would be willing to facilitate one of the seminars, please contact me.

### **Iowa Initiative Newsletter**

AAUW Iowa's newsletter is published in the fall (electronic version), winter (electronic version), and spring (printed version). The newsletter is also available on the AAUW Iowa website [aauw-ia.aauw.net](http://aauw-ia.aauw.net)

We encourage you to send articles and photos of branch activities for publication in the newsletter to editor Nancy Hasenwinkel at [nhasenwinkel@cfu.net](mailto:nhasenwinkel@cfu.net) so that others will know what you are doing to advance equity for women and girls.

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## AAUW IOWA MEMBERSHIP INFORMATION, 2015-16

Amy Getty, Membership Vice-President

### **Give a Grad a Gift!**

As you may know, you may give the gift of a free AAUW membership to any graduate of a two-or four-year undergraduate degree or any graduate degree up to two years after the student's graduation date.

Now, AAUW Iowa has made it easier to help these grad gift recipients join at the state level as well. Starting this year, any student may join AAUW Iowa for half price -- \$5 instead of \$10.

With this new incentive to welcome new members, we would encourage branches to either give a free or reduced-rate membership to student affiliates as well.

Here is the web address to the Give a Grad a Gift at [aauw.org](http://www.aauw.org) if you would like to get started on your membership gift giving!

<http://www.aauw.org/resource/give-a-grad-a-gift/>

### **E-Student Affiliate**

Do you have a close connection to a local college or university that is a C/U AAUW member? If so, encourage the student who join the FREE e-student affiliates associated with those schools to join at the state and local levels as well.

As stated above, students may now enroll in AAUW Iowa at half price -- \$5 instead of \$10. Again, we would also encourage branches to offer reduced rates to students who might be interested. Hook 'em while they're young!

Here is the link at [aauw.org](http://www.aauw.org) for students to get their free e-student affiliate memberships if they attend a C/U partner school.

[https://svc.aauw.org/RECore/wMembership/join\\_esaf\\_member.asp](https://svc.aauw.org/RECore/wMembership/join_esaf_member.asp)

### **Membership Fees Chart**

Do all the options for membership leave your head spinning? You're not alone! Jane Close of the Cedar Falls branch has made all of our lives simpler by sharing the tool below. I have adapted her handy chart and left the boxes blank for you to fill in your own branch rates.

Feel free to modify and use the chart as you will. Share with branch members, your treasurer, and everyone else you think might benefit from the information.

Also, just as an FYI, starting in mid-March each year, membership renewals (or new memberships) are for the following membership year (i.e.: after March 16<sup>th</sup> this year, dues went to a 2015-16 membership, not a 2014-15 membership).

National has a chart as well at the following link if you want even more options:

<http://www.aauw.org/resource/aauw-national-dues-fees-and-tax-deductibility-flyer/>

<b>Member of Branch (MOB) Membership in all three levels of AAUW required.</b>	<b>\$49</b>	<b>\$10</b>	<b>Varies by branch</b>	
<b>Member of Branch Life (MBL) AAUW dues have previously been paid with a one-time 20 year payment.</b>	\$0	\$10	Varies by branch	
<b>Member of Branch Honorary Life (MBHL) Exempt from AAUW, AAUW Iowa and Branch dues after 50 years as a member in good standing.</b>	\$0	\$0	\$0	\$0
<b>Dual Member Membership in all three levels of AAUW is required. AAUW dues are required and may be paid either through AAUW.org or a branch. State dues are required for one of the states, Iowa preferred. Branch dues required for both branches, payable to each branch.</b>	\$49	\$10	Varies by branch – pay dues to each separately	
<b>E-Student Affiliate (ESAF) Undergraduate at a C/U partner member campus must apply at AAUW.org and then notify the branch</b>	\$0	\$5	Varies by branch	
<b>Student Affiliate (SAF) Undergraduate at a non-C/U partner member campus</b>	\$17	\$5	Varies by branch	
<b>Give a Grad A Gift (GGG) Given within 2 years after graduation</b>	\$0	\$5	Varies by branch	
<b>Graduate Student Affiliate (GSA) Graduates enrolled in accredited programs</b>	\$18.81	\$5	Varies by branch	
<b>Friend of AAUW or Friends of AAUW Iowa Eligible only to those who do not hold a degree</b>	N/A	\$10	Varies by branch	

**TAX DEDUCTIBILITY:** AAUW national individual membership dues are \$49, of which \$46 is tax deductible as a charitable donation under IRS Section 501(c)(3). The remaining \$3 is not deductible because it supports the AAUW Action Fund Lobby Corps and voter mobilization under IRS Section 501(c)(4). Branch and state dues are not tax deductible because they are not 501(c)(3 organizations).

**Membership renewals are due by June 30.**