

FORMER MEMBER EXIT SURVEY

Our branch will soon begin annual program planning. It is important to meet the needs and enhance the skills of our members while building our branch and outreach within the community. Your feedback would be most helpful in learning why you did not choose to rejoin our branch. We would appreciate your completing the Survey and returning it to _____ by _____.

1. How long have you been a member of our AAUW Branch? _____

2. Why did you originally join? _____

3. What did you like best about our branch? _____

4. Which of the following reasons caused you to decide not to renew you membership?
(check all that apply)

- | | |
|--|--|
| <input type="checkbox"/> I returned to full/part-time education | <input type="checkbox"/> I returned to full/part-time employment |
| <input type="checkbox"/> I have additional work responsibilities | <input type="checkbox"/> I prefer to spend more time with family |
| <input type="checkbox"/> I cannot afford/find child care | <input type="checkbox"/> For me, dues investment is too high |
| <input type="checkbox"/> I am not interested in scheduled programs | <input type="checkbox"/> I need a warmer/friendlier group |
| <input type="checkbox"/> I prefer to belong to a more activist group | <input type="checkbox"/> I prefer to belong to a less activist group |
| <input type="checkbox"/> I am burned out with leader responsibilities | <input type="checkbox"/> Transportation is a problem for me |
| <input type="checkbox"/> I not involved to the extent I would like | <input type="checkbox"/> I have current caregiver responsibilities |
| <input type="checkbox"/> I am not using my skills in AAUW | <input type="checkbox"/> I prefer an online branch alternative |
| <input type="checkbox"/> I am not interested in public policy issues being addressed | |
| <input type="checkbox"/> Other: _____ | |

5. What suggestions do you have to improve our branch? _____

6. How do you wish to stay connected to AAUW?

- Member-at-large (National) and State Member
- With the Iowa Online eNetwork Branch
- As a branch member of _____ branch
- At this time I do not wish to be a member, but I would rejoin AAUW if _____

What other comments do you have? (Use back to give us more information)