

AAUW Iowa Branch Connector

February-March 2010

A Monthly Electronic Bulletin for AAUW Leaders in Iowa

The Value of Affiliation with AAUW: *By joining AAUW, you belong to a community that breaks through educational and economic barriers so that all women have a fair chance.*

Welcome to this monthly electronic publication. You are invited to share this information with other branch leaders and members by forwarding it to them, or providing a hard copy. – Diane Patton, AAUW IA President

Important Dates for Your Calendar:

From Feb 12-March 11, Vote at www.aauw.org in the AAUW Art Contest. You may vote every seven days for your favorite six entries to be included on the AAUW calendar. (I had a difficult time narrowing to only six!)

April 23-24: AAUW Iowa Conference at Quality Inn & Suites, Ames. Lilly Ledbetter, celebrated pay-equity activist, will keynote the conference on Friday evening. A dinner honoring Lilly will be held prior to her 7:30 pm public presentation to be held at the Memorial Union at Iowa State University. The 6 pm dinner has limited seating so reservations are important. Look for more information in AAUW Iowa publications and at www.aauwiowa.org

April 29-30: Friends Connect Summit will be held at the Sheraton, West Des Moines. AAUW is one of the partners in this effort to bring Iowa women's and girl's organizations together. It is being coordinated by the Iowa Commission on the Status of Women. "Many organizations work with similar audiences and face similar challenges. For instance, many of us are challenged with increasing membership and volunteerism, building leadership, raising funds and raising awareness about who we are and what we do. We hope that convening these groups, which may or may not have obvious common threads, will spark discussion, highlight what works, and energize us all to better engage and serve women and girls. The overall intent is to create dialogue and collaboration and to build capacity of the participating organizations." Thursday reception is 6:30-9 pm and the Friday Summit will be held 8 am-5 pm. For more information, go to: http://www.women.iowa.gov/whats_new/summit.html

A New Branch is Organizing in Storm Lake! Ten members joined at the organizing meeting on Feb 11 and others who couldn't attend that meeting have indicated their intent to join. Mary Gill, Mary Ann Bengtson, Bridget Kurkowski, and Jennifer McNabb have been elected officers. Their first program was about equity for women's health. Welcome and congratulations!

Share your passion: Call someone you know or someone you may have just met and tell them about AAUW; tell them about the parts of the organization that make you so passionate. Tell them about the mission, the research, the advocacy, the philanthropy and why you are a member. THEN — ask them to become a part of this organization that means so much to you. Invite them to join, either as a branch member or as a Member-at-Large. **A new member can join at a bargain price until March 15 - ½ off the cost of the national dues.** EVEN BETTER — give the gift of membership. What better way to show your passion about AAUW than to share membership in the organization with someone you care about?

AAUW/Call for Participants: AAUW Members and AARP Partner on Research on Long-Term Care Planning for Women. The purpose of this project is to help women with long term life and care planning. Since long term care planning is challenging for all of us, AAUW was delighted to be invited to work with AARP, the National Council of Negro Women (NCNW), and MANA: A Latina Organization to develop messaging and materials that will help women make informed choices about the range of issues that should be addressed to prepare for a long life.

AAUW has been asked to serve as reviewers of the draft materials because our members represent a highly educated segment of our population, those who would be most likely to be able to do such planning effectively, and perhaps to have already begun the process. The goal is to ensure that women have the assistance they need, with informational materials that are clear and motivating, and make the process as easy as possible. This material will be made available through all four organizations and to promote and distribute it as widely as possible to assist all women in their long term planning for their lives as they age.

Background: Research indicates that despite women's lengthening lifespan, too few of us are adequately planning for our later years-where we will live, how we will manage declining physical capabilities, how we will pay for our futures, and how we will address our healthcare. In this project, participants are requested to take a baseline test, and then review a toolkit that is designed to cover a wide range of choices and topics that we should consider in planning for our futures. The toolkit will be discussed in four 1-2 hour sessions so participants can rate the various items in terms of effectiveness in helping women to understand their choices and motivating them to implement personal planning, and make suggestions for additions and improvements. **This project will not be used to further any particular commercial interest.**

Our initial announcement has already received more than 400 responses, and so far, more than 150 AAUW members have signed up to participate. We hope you will consider helping to make this project a success, so that women throughout our country will have resources they can rely on for objective advice as they plan for their futures. **If you wish know more or register as a participant for the AAUW/AARP Partnership for Long-term Health Care Campaign, contact Kemmel Watson at watsonk@aauw.org.**
—Jill R. Birdwhistell, PhD, AAUW Chief of Strategic Advancement

Celebrate 25th Anniversary of National Conference for College Women Student Leaders by sending young women from your community to the 2010 conference. Check with Clarion Branch President Diane Thompson for ideas about how and why they've helped send students, dlt_thompson504@hotmail.com.

AAUW is able to offer a free World Medical Card to every member for a limited period. It's a portable medical records system. To learn more go to <http://www.aauw.wmc-card.com/>

You could assist a Doctoral Candidate by participating in her brief on-line research survey. I've enclosed her cover letter in this document. She is attempting to sample AAUW members from 10 randomly selected states and complete a follow-up interview with 12 persons from the sample.

AAUW members,

My name is Christine Even and I am a doctoral student in Counseling Psychology at the University of North Dakota. I am writing to ask for participation in a brief on-line survey. This study serves to examine how certain types of romantic relationships affect women's career development. This survey should take approximately 5 minutes or less to complete and consists of 14 questions. This study has been approved by the Institutional Review Board at the University of North Dakota (IRB-200901-184). Data recorded from this study is encrypted and will remain anonymous as your identity will not be linked to your answers. You are free to stop your participation in this study at any time by clicking "exit this survey."

If you agree to participate in this study please click on the following link. If you would like any additional information concerning this study either before or after it is completed, please feel free to contact me at christine.mcomie@und.edu. If you have any other questions or concerns please call the Research Development and Compliance Office at 701-777-4279. Thank you for your time and consideration.

Click here or copy and paste this address into your web browser:

<https://www.surveymonkey.com/s/JSYD37B>

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The April 23-24 AAUW Iowa Conference information will soon be in the mail and on the website! In the meantime, I'm including some important registration information for you now.

Conference Registration & Hotel Registration Deadline: April 1

Conference Headquarters is the Quality Inn & Suites, 2601 East 13th Street, Ames

A block of twenty rooms will be held at the rate of \$89.95 plus tax until April 1, 2010. One to four may stay in a room. To receive this rate, please use the code of AAUW Conference.

Phone number: 515-232-9260 or 800-903-0009

We are indeed fortunate to have Lilly Ledbetter, nationally known equity activist, as the keynote speaker on Friday, April 23 at 7:30 pm. AAUW Iowa has partnered with Iowa State University to bring Lilly to the state and our conference. A dinner to honor Lilly and her presentation will both be held at the Memorial Union at Iowa State. The dinner is included in the registration fee for the conference. Our Iowa State partners will join us for the dinner and because there is limited seating, you will want to get your conference registration in early.

REGISTRATION for AAUW IOWA CONFERENCE

APRIL 23-24, 2010, Ames

Mark an X by those events you will be attending:

Friday events:

3:30—5p.m. Art tour on ISU campus

6—7:15 p.m. Dinner with Lilly at Campanile Room, ISU
(register early due to limited seating)

Saturday Events:

11:30—12:30 p.m. Lunch Vegetarian choice

PAYMENT: (Includes one meal each day)

Entire Conference (Friday & Saturday) \$80.

Late \$90. (postmarked **AFTER** 4/1/10)

Circle Friday **OR** Saturday \$60. Late \$70 (after 4/1/10)

Students \$40 . Late \$45 (after 4/1/10)

TOTAL ENCLOSED \$ _____

Name: _____

Branch _____

Address: _____

E-Mail: _____

City/State/Zip: _____

Phone: _____

Mail registration and check payable to AAUW Iowa to:

Diane Edwards

Administrative Assistant, AAUW Iowa

403 NE 11th Street

Clarion, IA 50525

(email: edwardsdc@mchsi.com) (phone: 515-532-2065)

AAUW Iowa Conference Agenda

April 23-24, 2010

Friday, April 23

1:00 Registration for Conference at Quality Inn & Suites

1:30 "Identifying Women to Lead" Panel

Facilitator, Lisa Maatz, AAUW Director of Public Policy, Maggie Luttrell, ISU Student Leader, Beth Severson, Clarion/Goldfield School Board and Jane Halliburton, Story County Supervisor

The panel will be followed by:

"Here's the Data—Where Do We Go From Here—Year 2." Facilitators, Lisa Maatz and Linda Greenlee, AAUW Iowa Public Policy Director

~Travel to ISU campus~

3:30—5:00 Art Tour on ISU Campus

6:00 Dinner honoring Lilly in the Campanile Room, Memorial Union, ISU ISU co-sponsors will join us.

7:30—8:30, Lilly Ledbetter, Keynote Speaker in the Sun Room, Memorial Union, ISU

~Return to Quality Inn & Suites~

9:00 Picture with Lilly Ledbetter

Silent Auction bids begin

Saturday, April 24

All sessions held at Quality Inn and Suites

7:00 Coffee and book talk with Dr. Judy Beckman and Mary Dove

8:00 Registration

8:30 Welcome and Overview

8:40 "Equity Issues in Broadcasting," Presenter, Tara Thomas, KWWL News Anchor, Waterloo.

9:30 "Shut the door, I wanna stay home. What do international issues have to do with me?"

Presenter, Dr. Janet Heinicke, AAUW IA Past President

10:00 Break / Silent Auction

10:15 "AAUW Programs," Lisa Maatz, AAUW

10:45 "Monsoon Project", Presenter Mira Yusef, Executive Director

11:30 Lunch

12:30 "Title IX Athletic Panel," Facilitator, Jane Edwards. Elaine Heiber, retired ISU Athletic Director and Jan Beran, retired ISU PE faculty member

1:15 Break / Final Bids

1:30 Business Meeting

Election of Officers

Membership Recognition

2:45 "Equity in Medicine," Dr. Sharon Duclos, Co-Director of Peoples Community Health Clinic

3:30 Closing of Conference and Passing the Gavel—Diane Patton and Sandra Keist Wilson

Pay for and Pick up Silent Auction Items. If you cannot stay, please make arrangements with someone else for your item. Thanks!