

**Our Mission: Advancing equity for women and girls through advocacy, education, philanthropy, and research.**

## AAUW-IA Message from the President:



In the midst of today's discourse on equality, it is easy to forget that a short century ago, women in the United States did not have the right to vote. This Sept. my husband and I had the opportunity to visit the

National Women's Rights Park in Seneca Falls, New York. The Park tells the story of the first Women's Rights Convention held in Seneca Falls, NY on July 19-20, 1848. It marked the formal beginning of the women's rights movement. At the time of the convention, women were not allowed the freedoms assigned to men in the eyes of the law, the church, or the government. Women did not vote, hold elective office, attend college, or earn a living. If married, they could not make legal contracts, divorce an abusive husband, or gain custody of their children.

Five women organized the First Women's Rights Convention - Elizabeth Cady Stanton, Lucretia Mott, Martha Wright, Mary Ann M'Clintock, and Jane Hunt. It wasn't until 1920 that the ratification of the 19th Amendment breathed life into a movement that shaped political, economic and social transformation over the next century.

As I write this, I pause to think that, while women have come a long way since the suffragists began their fight, we still have much to do

in continuing to pave the road for future generations. How do we do this?

- By increasing the number of women in senior leadership positions;
- By educating employers about the value of policies that enable men and women to fairly share family responsibilities;
- By educating young people about the value of gender equality, and
- To think and act with our sisters around the world.

Debates over whether women "can have it all" still dominate mainstream discussion and speak to the economic and social inequities that are deeply entrenched within our society. For example, how many board seats are occupied by women today in our Iowa businesses/corporations and organizations? How can we champion increasing women's representation on boards? This is the role AAUW IA can and must play.

Maxine Lampe

AAUW Iowa President 2012-14



Elizabeth Cady Stanton, Susan B. Anthony, Amelia Bloomer, & Maxine in Seneca Falls, New York

## IN THIS ISSUE:

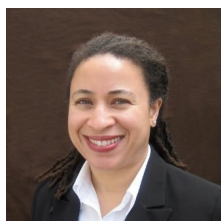
President's Message	1
AAUW Field Organizer	
Named	2
2 x 2	2
By-Laws Update	2
Date AAUW IA's 1st	
Lobby Day	2
AAUW Funds Report	2
Public Policy Activities	3
Internat'l Relations Updates	3
Annual Meeting Information	4
Nominating Com. Report	5
College/University Meeting	5
State Officers' Activities	5
Gender Equity Report	6
7th/8th Grade Speech Trek	6
Human Trafficking	6
Membership Recruitment	
Grants	7
New Recruitment Item	7
College/University Report	7
Diversity Committee	7
Make Lifetime Gift to AAUW	8
AAUW Iowa Resources	8
National AAUW Resources	8



**THE Power of ONE**  
LEADING THE REVOLUTION

## AAUW Names Field Organizer for Iowa

Jennifer M. Dillard has been named by the national office as AAUW field organizer for Iowa, Ohio, Kentucky, and Wisconsin. Dillard is one of a number of field organizers selected by the national office to assist state and local branches with a number of issues. Foremost will be to seek out talent for leadership positions, to mentor leaders, and develop branches. Iowa AAUW is a State Organizer Grant recipient and will receive some of Jennifer's services to meet those goals.



Some of Ms. Dillard's functions among the 4 states will include: help to grow branches and implement programming, encourage qualified members to assume leadership positions - particularly members from under-represented groups, facilitate leadership development and training for member leaders, communicate AAUW mission and program priorities to the membership, share members' input and concerns with national AAUW, facilitate the sharing of resources and ideas; and participate in ongoing training to hone communication and organizational skills.

Jennifer's passion is to make the world more equitable and just by strengthening organizations and individuals engaged in public policy work. She has served as a Peace Corps Volunteer in Thailand, worked with women in prison as a VISTA volunteer and as an advocate. She currently lives in Columbus, OH with her husband and two sons.

### 2x2 - What Does It Mean??

The new buzz-term of **2x2** became very clear for AAUW Annual Meeting participants when 13 committee/task force chairs, directors or senior members provided **2 highlights** (accomplishments) **x 2 goals** for its team/area/committee. So when someone asks for your branch 2x2's, be ready.

### By-laws Update Jo Tredwell

The national office requires that changes to AAUW bylaws at the national level are reflected in state and branch bylaws. MANDATED revisions must reflect the same wording at the state and branch level as appear in the national organization's bylaws. Having received a recent mailing from national, Jo Treadwell will notify branches and state officers of any requisite changes and note any suggested changes.

#### SAVE THE DATE:

AAUW IA's First Lobby Day

March 11, 9:30 - 1:30 @ Des Moines Capitol Building

Training for lobbying, legislative panel, and conversation with your legislator. **More information to follow.**

## AAUW Funds Report

Bonnie Smith & Nancy Magnall, Co-Chairs

Quarterly funds reports were received from the AAUW national office and individual reports were sent to each local branch of second quarter contributions.

The September newsletter from National Funds co-chairs had a helpful overview (excerpts below) of various information presented at the 2013 national convention in New Orleans which should be useful to individual branches.

### ***2x2s": Convention Reports and Resources to Help You Reach Your Goals***

Here are the "2x2s" from the Fundraising Committee, as well as links to new and updated resources for your state or branch's work.

#### *Highlights:*

*Completed funding of 13 fellowships and grants and provided scholarships for the National Conference of College Women Student Leaders to every eligible applicant for three years in a row*

*Secured the highest possible scores from several charity-rating groups for our financial stability, transparency, accountability, and impact*

#### *Goals:*

*Grow philanthropy to AAUW so that we can increase the number of women who receive our fellowships, grants, and scholarships from 366 to more than 500; increase the number of girls who attend AAUW science camps from 250 to 350; increase the number of Elect Her-Campus Women Win sites from 28 colleges to 38; increase funding for Legal Advocacy Fund plaintiffs; and fight harder than ever to pass the Paycheck Fairness Act*

*Provide training for the philanthropic work of member leaders through increased personal and professional development and dissemination of industry best-practice information to branch and state fundraising chairs*

On the national website additional links lead to resources from the fundraising workshops presented in New Orleans. Among the documents are:

[How to Find Fundraising Resources Online](#),  
[The AAUW Funds Diagram](#),  
[Contribution Report Form](#),  
[Fundraising Ideas](#), and  
[IRS Charitable Contributions Substantiation and Disclosure Requirements](#)

Other materials of value are:

- *National Office Update: AAUW Funds Chairs information and resources*

- *What Kind of Champion Are You? workshop materials*

- *Branch Fundraising Ideas: Old and New, Tried and True workshop materials*

At the January AAUW-IA board meeting information will be shared about what is being planned for the fundraiser at the Annual Meeting.

## Public Policy Activities

Roseanne Krubsack



### Updating Our AAUW IOWA Public Policy Program

According to AAUW Iowa By-laws, a new Public Policy Program must be approved every two years. You will soon be receiving a request for ideas regarding the revision of our current public policy program. We ask that as a board, or as an entire branch, you give us suggestions for the 2014-2016 public policy program.

### New Additions to the AAUW Public Policy Program at the National Level

As a result of your voting last spring on the national AAUW Public Policy program, line entries were added on supporting public education "programs for students with disabilities, opposing efforts to undermine Medicare and Medicaid, including privatization and block grant proposals, and supporting the civil and human rights of all Immigrants, including a fair and just path to legal status."

### Public Policy Issues on Which to Take Action

The AAUW Iowa Strategic Plan for 2013-2014 encourages branches to take action on one of the public policy issues. Branches have worked on getting more women involved in running for public office, encouraged cities and counties to work towards gender equity on boards and commissions, implemented the Iowa Initiative program, STEM programs, pay equity, domestic violence initiatives, trafficking, and looking at the plight of women across the world. To this list, we can now add the new issues added to the national public policy program as listed in the topic above. For assistance with issue planning, contact Rosanne at 563-355-2685 or [krubsackr@yahoo.com](mailto:krubsackr@yahoo.com)

### Another Public Policy Item of Note:

One element of the AAUW-IA Strategic Plan 2012-14 is: "Develop resources for branches to use for programs or activities related violence against women, including trafficking of women and girls and sexual violence or assault of women who are undocumented." Based on this goal, the public policy committee sent out a comprehensive packet of resources to the board, branch president and branch public policy chairs. The resource packet was developed by Maureen White.

While we might want to believe that human trafficking does not occur in Iowa, that is simply not true. The Public Policy committee has amassed a wide range of information sources, educational materials, warning signs, potential physical and mental health issues and state and national resources among other information.

### Actions Taken During 85th General Assembly 2013 Session:

Proposed bills in the areas of Pay Equity, Voting Rights, Gender Equity on Boards/Commissions, Domestic Violence, and other topics; see the website for further information.

**Note: Rosanne has prepared materials on a number of 'hot topic' issues which can be accessed through the state website. One needs your time and effort in letter writing or emailing elected officials.**

## International Relations Updates

Janet Heinicke & Faith Sherman

To pursue the objective of linking Iowa AAUW's website to the WG-USA website (<http://wg-usa.org>), Janet Heinicke has connected with leadership at WG-USA with this intent. The motto of the WG-USA organization is: "*Women Graduates-USA empowers women world-wide to secure a better world through education, advocacy, friendship and mutual support.*" The organization tracks a number of initiatives world-wide toward the support of women. Janet reports that AAUW and WG-USA share a number of objectives in common.

### ***New Co-Director for International Relations***

Faith Sherman, president of the Des Moines Branch, joins Janet Heinicke as co-director for International Relations. Her email address is [wsherman41@gmail.com](mailto:wsherman41@gmail.com). AAUW - Iowa is very fortunate to now have two women with a passion for connecting us with the larger world.

Janet and Faith are working together on three areas:

- Additional Strength of International Relations Focus!

The early fall created a fruitful opportunity for AAUW in Iowa to create more interest in international issues, especially those that are of concern to women. Faith (Des Moines) agreed to work with me to help create this interest.

In addition, Gloria Blackwell on the Association staff has been notably active in sending to branch presidents and state leaders explicit information about points of interest or action which deal with International relations

- Goal for the year

We encourage every branch of AAUW in Iowa to set as a goal one branch program during the year focused on international issue.

- Implementing the goal

Faith and I agreed that each month we would prepare and send to our state newsletter a brief article on an issue which affects women around the world. We began to do so this past month.

Of course, we are hopeful that the annual conference will also include a segment of program which points to the international dimensions of many of our current problems.

Congratulations to Janet in being chosen to serve a third term.

*(Be sure to check out the current article on the webpage, Ed.)*



**Program Committee Report AAUW-Iowa\***  
 April 11-12, 2014 Annual Meeting  
 “Blooming for a Century: Thriving in the Future”



**Friday April 11**  
**Hoyt Sherman Place**

1:00 - 3:00	Service project - Location(s) to be determined
TBD	Dinner
	100 year celebration - Des Moines Branch
	Style show with branch members in period attire - please have at least one member of each branch dressed in style popular the year the branch joined AAUW-IA
	Art show in gallery



Hoyt Sherman Place 1501 Woodlands Ave.  
Des Moines



Interior Site of activities

**\*Programming may be subject to change**

**Saturday April 12**  
**Des Moines Zoo**

7:00 - 8:45	Registration
7:00 - 7:35	Chair Yoga by Mary Dennis
7:30 - 8:30	Meet Your Counterpart (connect with your counterpart in other branches)
8:45	Welcome
8:45 - 9:45	Rekha Basu, Keynote Speaker Opinion Columnist, <i>Des Moines Register</i>
9:45 - 10:00	Break
10:00 - 10:45	Faith Panel: Issues that Women Face Globally Examined from Different Faith Perspectives
10:45 - 11:15	Shanna Benjamin, AAUW Fellow
11:15 - 11:30	Break
11:30 - 12:30	Business Meeting & Speech Trek
12:30 - 1:30	Lunch and Latinos al Exitos (meal catered by Johnny's Steakhouse)
1:30 - 2:30	National AAUW Speaker, Betsy McDowell
2:30 - 2:45	Break
2:45 - 3:30	LAF Plaintiff (tentative) Alternate— Legislative Panel
3:00 - 3:45	Closing of Meeting
<i>Note :</i>	Blank Park Zoo, 7401 SW 9th Street, Des Moines

AAUW-Iowa members are invited to submit art work to be shared with conference participants at the 2014 spring conference to be held in Des Moines Iowa. Conference planners suggest that the conference theme, **Blooming for a Century: Thriving in the Future**, act as the theme for submitted artworks. Art works may be any two dimensional media, i.e. it can be a painting, a drawing, a hand pulled print, or a collage. The submission must be original, not a copy or imitation of another artist's work. It must be completed within the past two years.

Again this year AAUW artists in Iowa who submit their work will have a chance to see their work reproduced for the cover of a notebook sold at the conference. Pieces selected for reproduction will be on display at Hoyt Sherman Place so that they can be seen at the gala Friday evening event. Individual artists may submit no more than two entries. If sufficient number are submitted, there is a possibility that entries not reproduced may also be hung for the Friday night show!

The form (found on the AAUW-IA website), accompanied by a jpg of the work being submitted, should be submitted no later than March 1, 2014 to [janetheinicke@earthlink.net](mailto:janetheinicke@earthlink.net)

The original work, if selected for exhibition, should be delivered by noon on April 11, 2014 to Hoyt Sherman Place.

## Nominating Committee Report

Jane Nettleton

This year's task is to prepare the slate of officers for the 2014-2016 term. The slate will be elected in April 2014. Offices to be filled include:

VP for Program                      Secretary  
VP for Membership              Treasurer  
Nominations Committee Director  
Nominations Committee members - 4  
(1 from each of the 4 state quadrants)

A new by-law at the national level states that elected officers may only serve two (2) consecutive terms in the office. The eligibility of current officers was first determined, and for those allowed to serve another term each was asked if she would be willing to continue to serve in current role. In addition, current appointed Directors were surveyed for willingness to continue in current role. Although these last Directors are appointed by the President-Elect to serve during her term as President, the committee wanted to maximize the candidate options.

Committee members visited with members at the last two Spring meetings, seeking interested individuals, which resulted in a possible candidate for Secretary and a possible co-director for Public Policy. Each nomination committee members contacted branch presidents in her state quadrant, asking for names of members considered as good leaders and/or Possessing the talent needed for other offices to be filled; no names have been received to date.

The September Branch Connector carried an article on Leadership and the need for leaders at the State level. The form for Elective/Appointive Candidate Recruitment was placed on the AAUW Iowa website. This has not yielded any viable candidates as yet.

Those officers who have completed two elected terms of office were asked for names of skillful leaders, who were in turn contacted by the nominations committee as to filling terms - no success as yet.

The Nominations Committee is now prepared to return to the branch presidents and state board members for specific suggestions for leaders from all parts of the state to fill the following positions:

Membership Vice-President  
Treasurer  
Nominations Committee Director  
Three of the four Nominations Committee slots

We do need your help! The Committee will be meeting in the second half of November, either by conference call or by Blackboard Collaborative, with the intent of determining the slate of officers, with the help of the membership. The slate is to be ready for presentation by January 1, 2014. Email suggestions/ideas for enthusiastic and skilled leaders to Jane at

[nedjane@mchsi.com](mailto:nedjane@mchsi.com)



### College/University Meeting at Grand View College

Included in photograph are: Brittany Cottrill from Grand View, Amy Getty from Grand View, Raylene Rospond from Drake, Maeve Callan from Simpson, Jennifer Dillard our state organizer, and Katie Van Blair from Grand View.

### Additional Activities by State Officers

**Maxine Lampe** attended the Latinas/Latinosa al Exito Board of Directors meeting in Des Moines on August 4. Maxine has been appointed to the National AAUW Branch Program Resource Committee for 2013-15, with the first conference call meeting on September 23.

After Florine Swanson's nomination, **Maxine** was selected to be a Vision 2020 national delegate from Iowa to serve from September 2013-15. Many of the Vision 2020 goals align with AAUW's goals. We meet monthly via conference call.

To meet a goal of the October 6: Strategic Plan 2012-14: "Develop resources for branches to use for programs or activities related to violence against women, including trafficking of women and girls and sexual violence or assault of women who are undocumented," the public policy committee sent out a comprehensive packet of resources to the board, branch presidents, and branch public policy chairs. This packet was developed by **Maureen White**.

**Jan Mitchell** notes that the AAUW-IA Blackboard Collaborate/Elluminate Live "Room" is available 24/7 and has a capacity for 50 'seats.' Only one group can use the "room" at a time. Use by AAUW-IA committees is encouraged.

Recordings of the prior sessions are available, contact Jan with questions.

---

## **Gender Equity**

### **by Diane Edwards**

The AAUW Board of Directors Strategic Plan for 2012-2014 states that "AAUW Iowa will support public policy priorities and educate women on state issues by working to help Iowa Counties achieve Gender Balance on their local boards and commissions." The following work was done toward that goal:

Contacted all Branch Presidents (with the exceptions of Cedar Falls, Waterloo and Clarion which already have active local Gender Equity Coalitions ) by telephone and/or email asking for the name of a branch volunteer who would be willing to work on forming a County Coalition.

Assembled a 20 page packet with suggestions and information to help form a local County Women's Coalition. Included in the packet:

1. Introductory letter including history of the Iowa law and Wright County Women's Coalition (WCWC) time line for success;
2. Maureen White's handouts from her presentation, "Coalition Building for Gender Balance Implementation," at the 2011 AAUW Iowa Spring conference;
3. WCWC 1<sup>st</sup> meeting minutes and goals;
4. Sample application used for Wright County
5. Sample newspaper release
6. Recruiting guide developed by AAUW, Catt Center ISU, IaCSW, Ia State Association of Counties, and League of Women Voters

Sent out the packets to a volunteer with the following branches:

1. Algona Branch (Kossuth Co)
2. Atlantic Branch (Cass Co.)
3. Cedar Rapids (Lynn Co.)
4. Palo Alto County
5. Indianola Branch (Warren Co.)
6. Davenport Branch (Scott Co)

Visited the Denison Branch on October 12, 2013 and gave a PowerPoint presentation on how to achieve Gender Equity in their county by forming a County Women's Coalition.

**Note:** If your branch does not yet have a members working to establish a Gender Balance Coalition in your county, and a member is interested in doing so, contact Diane Edwards at [edwardsdc@mchsi.com](mailto:edwardsdc@mchsi.com)

---

## **Calling All 7th & 8th Grade Girls**

*"Girls get the message from very early on that what's important is how they look,"* notes Jean Kilbourne. Can you recall a time when the media — a show, movie, video game, song, or advertisement influenced you to act or dress a certain way? How can the media be a powerful messenger?

This is our topic for Speech Trek this year. We are inviting all 7th and 8th grade girls in a branch community to submit a speech, video (no longer than 5 minutes), an advertisement, song, or art piece that explains in their eyes how the media has misrepresented girls and women and what can be done to help change that message.

Submissions must be submitted by March 1, 2014 to:

Renee Jedlicka - [rjedlicka@ilcc.cc.ia.us](mailto:rjedlicka@ilcc.cc.ia.us) or  
[aauwpaloalto@yahoo.com](mailto:aauwpaloalto@yahoo.com)

Maxine Lampe - [lampe.maxine@gmail.com](mailto:lampe.maxine@gmail.com)

The top contestants will be notified by March 20 and be invited to attend the Iowa AAUW Conference in Des Moines on April 12. Your job as a branch officer/member is to get the word out to young girls - either through your school, 4H club, or others organizations and then contact Renee or Maxine as to interest in your area. This is a great opportunity to reach out to young girls and their

---

## **Human Trafficking**

Rowena Hardinger, Cedar Falls

Trafficking involves transporting people away from the communities in which they live, and forcing them to work against their will using violence, deception, and/or coercion. Human trafficking poses the second most costly criminal enterprise - even above the drug trade, according to the Salvation Army's "Initiative Against Sexual Trafficking;" illegal arms trade is first. Interpol in February 2001 announced that human trafficking generated \$19 billion annually; rising to \$32 billion by 2011.

Annually, an estimated 600,000 to 800,000 persons world-wide are trafficked, with as many as 17,500 in the U.S. The majority of victims are 18-24 years of age. At a Cedar Rapids summer conference, organizer Tony Nassif, said, "People in Iowa also need to recognize that human trafficking and abduction of children and adults for sexual exploitation isn't just a problem in third world countries."

AAUW members can have influence by reading reliable sources of information, being aware of the people authorities are training, insisting on a fair judicial system that punishes perpetrators, and helping restore positive life for victims.

---

**Membership Recruitment Plan Grants Available  
for a Second Year  
Mary Ann Ahrens**

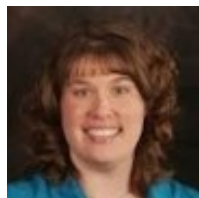
Last year the AAUW Iowa Board approved state funds for use to assist branches with membership recruitment efforts. At our recent board meeting, funds were again approved for a second year. The Membership committee will be reviewing and revising grant application materials. Watch your email for the revised Grant Application materials with a new 2014 timeline. The revised application will also be posted on the website later this Fall.

*Take advantage of this opportunity* by putting your heads together to think of new and innovative ways to recruit members. Once the completed Applications are received they will be reviewed by a committee and selections will be made. Be part of the *Recruiters Rock Team!*

---

**College/University Report**

Kim Babcock-Mashek



For the past three years, in my AAUW-IA Board position as the College and University Relations Director, I have worked to increase the number of academic institutions in our state from ten in 2011 to 23 as of this article date. I credit many of the current and past board members with helping to make connections with administrators and professors at these locations that support the values that AAUW advocates. However, there are many more academic institutions and also young women that we can recruit to join AAUW. So how can you help with this endeavor? Promote this membership opportunity to all the higher education institutions in your area!

The biggest benefit for a college or university becoming a partner members is the leadership and professional development for both students and faculty members. Each year C&U members can send young women to the National Conference for College Women Student Leaders. This program gives young women the opportunity to attend workshops, hears exhilarating speakers, and expand advocacy, networking, and career-planning skills with 600 other young women from across the United States. Additional programming that AUWW can provide includes: Smart \$tart Money Workshops, Tech Trek Camps, and Elect Her Workshops.

Benefits from membership are available for faculty members, too, and include two free memberships for two delegates to represent the institution at events, funding opportunities in addition to the CAP grants, and opportunity to apply for AAUW's Summer/Short-Term Publication grants to further current research or support publication. Additionally, faculty members can partner with community groups and apply for Community Action Grants; these grants facilitate the involvement of local community non-profit organizations.

Many more opportunities exist, contact Kim for a discussion!

---

**Marketing/Recruitment Item**

This Fall a new AAUW Iowa marketing *card*, highlighting our state priorities and activities, was developed and distributed to branches. This piece provides a brief summary for current or potential members/college institutions who want to gain information about our state organization. It was developed to be placed inside the national membership brochure. Don't hesitate to place your local branch program booklet inside the brochure so one can get a glimpse of local, state, and national endeavors. The marketing card can also be used alone for distribution at appropriate events to recruit members and/or gain visibility and credibility as an organization. If you haven't seen it, ask your president and/or membership vice president for a copy. It is awesome! It will make you proud! *Mary Ann Ahrens*

---

**Diversity Committee**

Under the leadership of Dr. Ashley Farmer-Hanson, the following activities were developed in order to "assess current efforts on recruiting members of diverse populations:"

- Develop a survey to send to all AAUW-IA branches
- Send the survey to all AAUW-IA branches to determine how and if they are making a conscious effort to recruit culturally diverse populations and diverse age groups.
- Analyze the data and develop a plan to assess what is or is not working

Some of the questions developed to garner that information include:

- Demographics (age/race)
- What activities they would like in order to participate? As the respondent to list the suggested activities
- What issues are important to you? Have the respondent select from an extensive list of activities
- Are you a member of AAUW? Why or why not?
- What would you like AAUW to do to meet you needs?

Following up on Ashley's efforts are Ofelia Valdez & Danica Roki, who with the materials above, will develop a 'survey monkey' device. That survey will be sent to nearly 10 Des Moines based agencies (Human Services primarily) serving the needs of the widely diverse Iowa population.

While the timeline has not been shared for this effort, the results will be of great interest and hopefully yield information for future planning efforts.





#### Our Mission

Advancing equity for women and girls through advocacy, education, philanthropy, and research.

#### AAUW Issues

Advocacy  
Campus  
Career  
Community  
Education  
Leadership

#### Vision Statement

AAUW will be a powerful advocate and visible leader in equity and education through research, philanthropy and measurable change in critical areas impacting the lives of women and girls.

#### Diversity Statement

In principle and practice, AAUW values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national origin, disability, or class.



**INITIATIVE**, a tri-annual newsletter, is published by the American Association of University Women-Iowa. The distribution cost is included in state dues. Articles and/or questions should be addressed to:

**INITIATIVE** Editor  
Pam Hoadley  
4705 Old Lakeport Road  
Sioux City, IA 51106.

Submissions are accepted at the discretion of the AAUW-IA Board.

**INITIATIVE** is a publication of the AAUW-IA Board.

## Make a Lifetime Gift To AAUW

Have you considered making a legacy gift to AAUW? Your gift will help ensure that the work of AAUW continues long into the future. By providing for AAUW in your estate plans, you can become part of the distinguished AAUW Legacy Circle.

Our regional Legacy Circle Chair, Florine Swanson of the Clarion (IA ) Branch, became a Legacy Circle member in part because she found the process to be one of the best ways for her to provide for AAUW's mission. She says, "Giving to AAUW through my estate plans is a way for me to pay forward in appreciation of the all the of the leadership opportunities I have had in the organization." Florine has held multiple leadership and fundraising roles for AAUW on the state and national level and would love to speak with you about how to make your gift a reality. You may contact her at [florineswanson@gmail.com](mailto:florineswanson@gmail.com).

Apart from leaving AAUW as a beneficiary in your will or charitable trust, many find that giving through other vehicles like retirement plans, life insurance policies, and charitable gift annuities can provide a simple avenue to create a legacy.

Designating AAUW as the beneficiary to your life insurance policy or retirement plan can be as easy as filling out a change of beneficiary form with your insurance company or 401(K) IRA advisor. Additionally, the AAUW Charitable Gift Annuity program offers a way to make a gift to AAUW while providing tax savings and income during your lifetime. More information about these deferred gifts is available by calling Catherine Heffernan in the AAUW Planned Giving Office at 877-3575587 or by emailing [heffernanc@aauw.org](mailto:heffernanc@aauw.org).

Information about the AAUW Legacy Circle, potential giving options, and the Legacy Circle brochure and forms is available at [www.aauwlegacy.org](http://www.aauwlegacy.org). Please let us know how we can help you create a lasting impact.

## AAUW Iowa Resources

Feel free to use our portable AAUW Iowa traveling **Marketing Display** for a meeting or special event. There were many asks last year and again this year. Please contact me to schedule a date, [maahrens@mchsi.com](mailto:maahrens@mchsi.com)

The Board approved **state funds** for branches who are interested in applying for the **2014 Membership Recruitment Plan Grant Program**. A selection committee reviews and selects the applications for funding. Application/Program dates will be changed. Watch for specific application information in November-December of 2013.

## National AAUW Resources

Each branch president, membership vice president and finance officer receives a monthly newsletter entitled "**AAUW Membership Matters**". The July/August 2013 Issue which arrived via email to me on August 29 includes the following important information for your review and use: the Leader Essentials Packet; Who Can Join; Membership Categories, Dues and Discounts; Are Dues Deductible?; Key Dates for the Upcoming Year; and News and Resources.

Each branch should have received the **Leader Essentials packet** in mid-August that REPLACED the *Annual AAUW Starter Kits*. It included a supply of brochures and other important information. If you did not receive either of these, please contact AAUW at 1-800-326-2289

## Check Your Branch Member Roster Now — November 30 Deadline Approaching!

National urges branch membership vice presidents and finance officers to work together with the **Member Services Database** to verify your branch membership roster to ensure that members who should be counted for FY14 are included. Those who have not renewed their memberships that expired June 30, 2013, will be removed automatically from your roster on November 30, 2013, and their member services will be discontinued. Report any membership discrepancies to [records@aauw.org](mailto:records@aauw.org).

**Editor's Note:** Submissions for Issue 3 of the 2013/14 year are due Thursday, February 13, 2014 via email or snail mail. This is the newsletter issue that contains final schedule of the annual meeting, registration form, speakers' biographical information, notice of any elections, and other relevant information. This is the issue that is mailed directly to each member via U.S. Postal Service, so please update any address changes with the national office, as AAUW national provides the mailing labels. Send newsletter items to [hoadley@morningside.edu](mailto:hoadley@morningside.edu) Thanks!